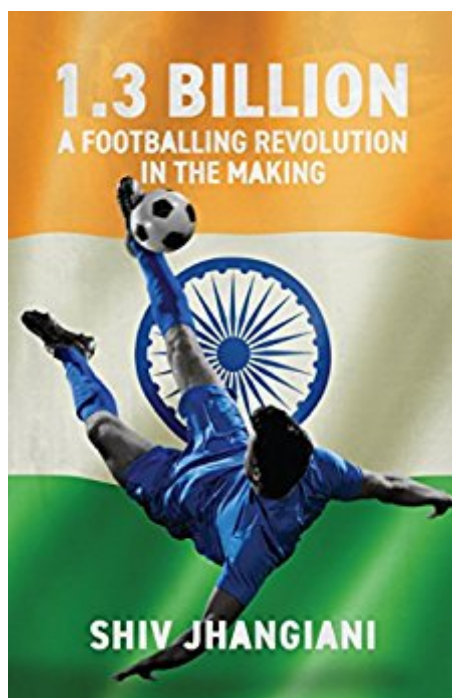


The book was found

# 1.3 Billion: A Footballing Revolution In The Making



## Synopsis

Football's governing body, FIFA, has more nation members than the United Nations – an organization whose ultimate goal is world peace. Simply said, a big part of the world lives in the beautiful game's shadow. Yet, one of the world's biggest market remains virtually untouched in footballing terms – India. From a population of 1.3 billion, not a single Indian player has really "made it" in the world of football. 1.3 billion potential spectators, players and enthusiasts – who can argue the obvious fact that India represents football's next great expansion? The world's second biggest population and an up-and-coming love for the game combine to make India one of the most exciting opportunities out there. The question is no longer – "Will football develop in India?" – The question is now – "When?" – Indian football will inevitably, and inexorably, develop. Endless opportunities await in India... Three minutes of injury time have just been added on, are you ready to nick a late, late winner?

## Book Information

File Size: 714 KB

Print Length: 104 pages

Simultaneous Device Usage: Unlimited

Publisher: New Degree Press (April 25, 2017)

Publication Date: April 25, 2017

Sold by: A Digital Services LLC

Language: English

ASIN: B06Y5N6HHG

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #647,186 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #40

in Kindle Store > Kindle eBooks > Nonfiction > Sports > Other Team Sports > Cricket #86

in Books > Sports & Outdoors > Other Team Sports > Cricket #103 in Kindle Store >

Kindle eBooks > Biographies & Memoirs > Sports & Outdoor > Soccer

## Customer Reviews

Shiv Jhangian's book: 1.3 Billion: A Footballing Revolution in the Making comes at an opportune time as India prepares to host the U-17 Football World Cup, there is a tremendous push by the government and businesses to gain the footballing world's attention, one hopes that Jhangiani's work also gets attention and that he can jump onto the bandwagon of world football's next revolution. Jhangiani is someone who lives, sleeps and breathes the game of football. It's unfortunate that Indian football didn't get to see him on the pitch pursuing his true passion, given the terrible injury he had to go through in his mid-teens. However, by writing this book on the prospects of Football in a cricket-crazy India and working for an I-League club in the Summer of 2016, Jhangiani continues to show his love for the game off the pitch. As an Indian and an avid football fan, I only hope that he continues to exploit this interest and persist in bringing the world's favourite game to India.- Yash Johri, Founding Editor Georgetown University India Ink

This book is quite simply put, fantastic. I'm a huge sports fan, I follow soccer fairly closely, but I really never had any idea of the impact India as a country will have on the future of the sport. The book reminded me a bit of the Million Dollar Arm except with soccer. Ultimately the biggest takeaway for me was that there is huge financial opportunity in soccer in India. On its face, it not seem like a gold mine, but Shiv does a deep dive into the country and the sport and what you realize is that there's actually a number of big investment opportunities that will arise.

Shiv Jhangiani knows football inside and out. Only an insider of the sport like Shiv could provide such a detailed look at the untapped potential that India holds in its population, for talent, for fanbases, and for investments in the game. Shiv covers all of these with incredible detail in 1.3 Billion and gives a refreshing and eye opening look into how the reach of the beautiful game can still extend even further.

India is the land of opportunity and very well captured in this book from a totally different angle - one of football!

This book is phenomenal-- think Million Dollar Arm, but for Soccer. As an avid soccer fan, this book helps put some things in perspective, and the impact India will have on the soccer landscape. The financial impact that soccer in India can develop is incredible, and Shiv does a fantastic job covering this in the book. **MUST READ** if you're a soccer fan!

This book is a MUST READ for anyone who wants to learn about the future of one of the most fascinating industries out there.

[Download to continue reading...](#)

1.3 Billion: A Footballing Revolution in the Making Soap Making: 365 Days of Soap Making: 365 Soap Making Recipes for 365 Days (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, ... Making, Soap Making Supplies, Crafting) Soap Making: 365 Days of Soap Making (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, Soap Making Recipes, Soap Making Supplies): Soap Making Recipes for 365 Days The Billion-were Needs A Mate (The Alpha Billion-weres Book 1) The Ultimate Soap Making Guide: Unique Soap Making Recipes & Complete Soap Making Guide for Beginners (Soap Making at Home, Soapmaking Guide, Soap Making Recipes, Soap Making Book) Electronic Cigarettes and Vaping E-CIG REVOLUTION - How to Save a Million Lives and a Billion Healthcare Dollars Junkyard Planet: Travels in the Billion-Dollar Trash Trade Metal Men: Marc Rich and the \$10 Billion Scam One Billion Customers: Lessons from the Front Lines of Doing Business in China (Wall Street Journal Book) The Bottom Billion: Why the Poorest Countries are Failing and What Can Be Done About It The Bottom Billion: Why the Poorest Countries are Failing and What Can Be Done About It (Grove Art) Kingpin: How One Hacker Took Over the Billion-Dollar Cybercrime Underground Venture Capitalists at Work: How VCs Identify and Build Billion-Dollar Successes Kings over Aces: The Insider's Guide to Angel and VC Investing in The Next Billion Dollar Startups and IPOs Selling Professional Services to the Fortune 500: How to Win in the Billion-Dollar Market of Strategy Consulting, Technology Solutions, and ... (Marketing/Sales/Advertising & Promotion) Taken Captive: The Secret to Capturing your piece of America's multi-billion dollar insurance industry The Billion Dollar Spy: A True Story of Cold War Espionage and Betrayal Your Inner Fish: A Journey into the 3.5-Billion-Year History of the Human Body Shark Tales: How I Turned \$1,000 into a Billion Dollar Business Straight to Hell: True Tales of Deviance, Debauchery, and Billion-Dollar Deals

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)